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## From Vision to Concept - Entrepreneurship & Innovation

YES Gathering in cooperation with ZwischenRaum  
in Messina, Sicily on September 14<sup>th</sup> and 15<sup>th</sup>

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Do you have a project or business idea but you are not sure how to realize it?  
Is there a topic that you are really passionate about?  
Are you currently struggling to afford your lifestyle?  
Are you curious to explore the entrepreneurial mindset, find inspiration or a network?

If you can answer any of the questions above with YES - you are warmly invited to this workshop!

We will embark on a learning journey with the goal of sharing perspectives, inspiration and tools around entrepreneurship. The workshop is open for entrepreneurs, students, managers, employees and open-minded, curious people.

### **Time Frame | Language | Location | Application**

Day 1: Sat 14.09.2019, 14 pm – 19 pm  
Day 2: Sun 15.09.2019, 10 am – 16 pm

Primary language will be English, group work can be done in Italian. One of the hosts speaks Italian.

Location will be the GarHub114 Coworking Space in the heart of Messina.  
Please sign up via [mail@imzwischenraum.de](mailto:mail@imzwischenraum.de), including your full name and a sentence about your motivation. The workshop is limited to 15 participants.  
For participation we ask for a financial contribution of 15 – 30 Euros to be paid at the workshop.

### **Details: What awaits you in this workshop?**

Any entrepreneurial journey starts with yourself. We will explore what it means to be an entrepreneur and integrate our individual as well as collective perspectives. We will investigate: What do I need to be an entrepreneur? What is my motivation? Is there any idea I am passionate about - and what are potentials and challenges?

In the second part of the workshop we will focus on how to turn a vision or idea into a concrete concept and how to take next steps. We will get inspired by creative and agile methods (like Design Thinking & agile project management), other projects, and do hands-on exercises and group work.

## Hosting & Moderation

Sabrina Meyfeld and Valentin Abe are both entrepreneurs and facilitators based in Berlin. This year they are travelling to connect with entrepreneurs and interesting people in Italy and Spain - and to share their knowledge. They both founded their own companies that focus on empowering innovation and transformation processes, as well as a community project. Because Sabrina's family is from Sicily, she is excited to share some tools in Messina.

## See the Facebook event & share it!

For questions & your application write a [mail@imzwischenraum.de](mailto:mail@imzwischenraum.de)

